



# It's time to understand your reputation risk

## Introducing Foresight — your interactive window on reputation risk.

Foresight offers the first ever comprehensive picture of an organisation's reputation risk across all and any parts of a business.

It assesses over 450 reputation damaging scenario's and builds a picture of the capability of your organisation to meet what the community expects when it comes to your actions.

The result is an interactive journey across your reputation with clear insights on where you need to act or not.

Reputation risk = the community's expectation of how an issue should be managed less the organisation's capability to manage that issue.

## Reputation Risk Map

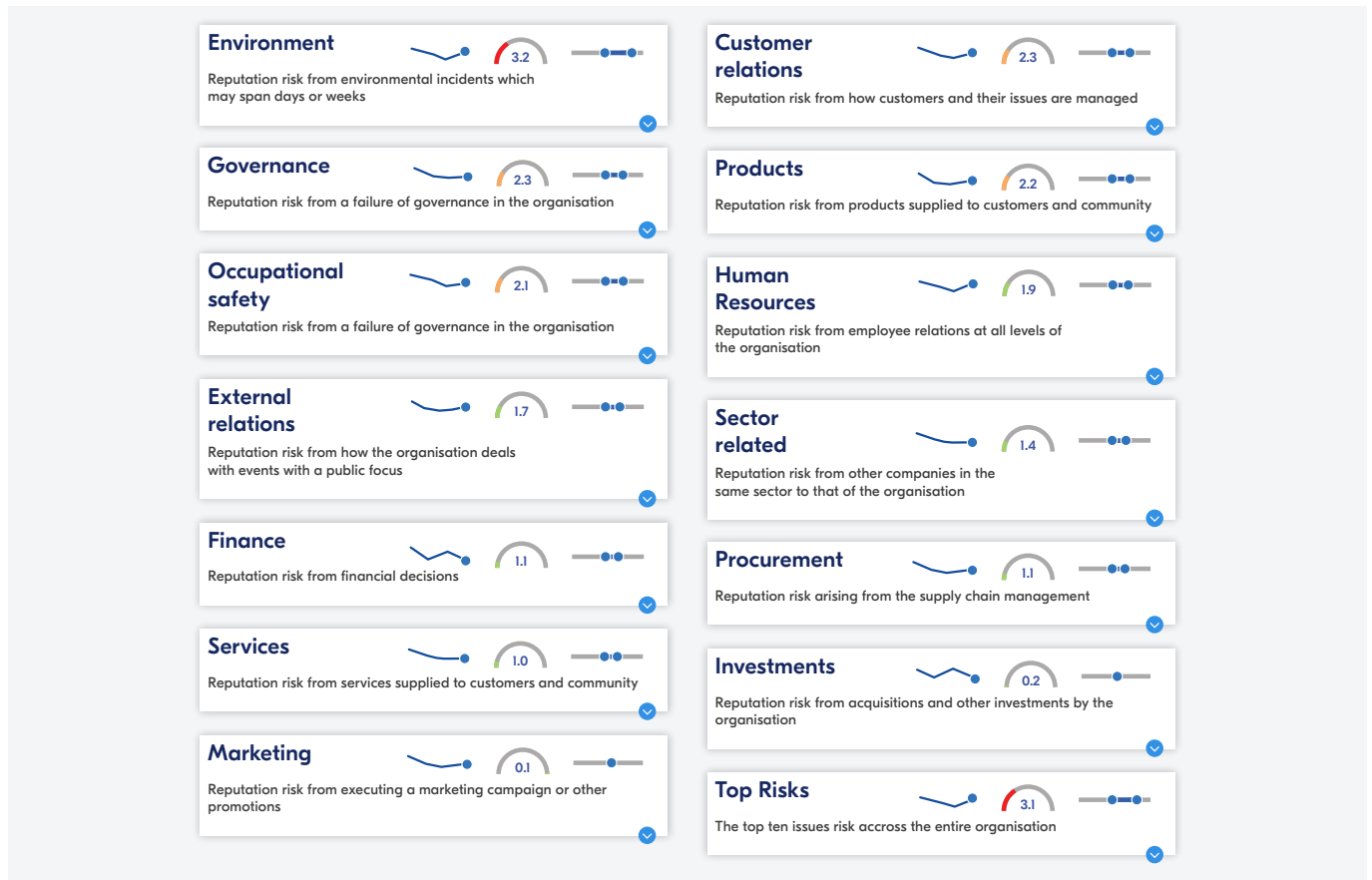
A summary of your organisation's reputation risk areas from high to low for each quarter.





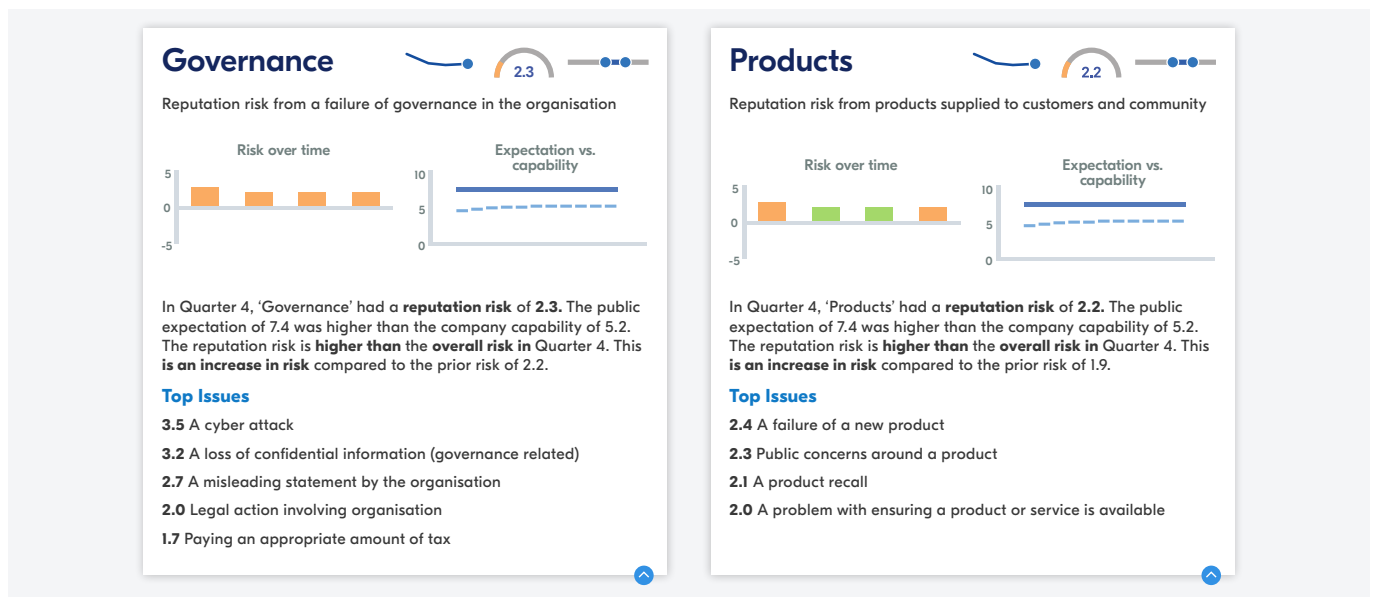
# All in one online interactive report

Drill down to operational areas



## Examine your risk issue by issue

Know what to act on rather than guessing what should be done to protect your reputation



## Want to try our demonstration site?

Contact [richard.peters@daymark.com.au](mailto:richard.peters@daymark.com.au)